Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. Furthermore, it is not the first time that Sinclair Broadcasting has manipulated the flow of information in order to influence public opinion on behalf of the Bush administration.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter. It appears to stretch credulity to the breaking point and beyond to contend, as the mouthpiece for SB recently said to a group of AP reporters, that any of this toxic twaddle qualifies in any way as "news". SB works for Shrub;

his job is to help Shrub get elected by dredging up a load of silly and long-discredited slanders and give them as wide a public exposure as possible. Alas, for anyone who has been awake during this election cycle, there's no news here.

It is well past the time for corrective action; it is my hope that someone will try to do the right thing in this case. That will require some sort of penalty to attach to such transparently phony attempts to evade the strictures of our election laws with this free pro-shrub propaganda blitz.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.

Ivan Weinel, Ph.D.